

Multi Purpose Camera Bags Ideal for Outdoor and Travel Adventure!

Summer Outdoor Retailer Show, Salt Lake City Convention Center, Booth # BR-643

The new M-ROCK camera bag range includes five small digital camera & camcorder bags, eight Digital SLR bags, two camera backpacks and two sling bags plus some additional accessories such as the Modular Belt and Water Bottle Bags.

All of the DSLR bags include two shoulder straps and 6 D-rings and can be carried as a shoulder bag, messenger bag, backpack or tummy bag without an additional purchase.

M-ROCK's medium sized camera, camcorder & lens bags are dual functional and attach as modular bags to both sides of M-ROCK's SLR bags and backpacks, enabling the carrying capacity can be increased or decreased as the day dictates.

The two camera backpacks look and feel like they were created by expert outdoor designers and include a rear compartment for M-ROCK's accessory Water Bladder or a 15 inch lap top. There are two identical versions except one of includes a telescope handle & wheels. Both backpacks fit in standard airline over head compartments.

525 Zion Backpack



The sling camera bags are the latest craze in the photo industry and are like mini backpacks that can be swung around to the front of your body, for direct access to your camera equipment without removing the sling bag from your body. They come in two useful sizes.

M-ROCK's compact point n'shoot digital bags are also user-friendly, fully featured and offer multiple applications for most compact electronics.

Other popular features that satisfied buyers often review are the weather jackets, the lens cloths, the rock solid build with closed cell foam and plastic paneling, tough exterior with ultra soft non abrasive interior lining, the life time warranty, the user friendly divider systems, the many pockets and sleeves and the bungee straps below the bag for stuffing a wind breaker or a small tri-pod.

The M-ROCK line is compact, takes minimal display space and is extremely profitable for the specialty retailer, but surprisingly affordable for the end user.

Check out <http://www.m-rock.com> and visit M-ROCK at the Summer Outdoor Retailer show in Slat Lake City, Booth number BR-643.
Call M-ROCK toll free at 1-800-773-7067 and for downloadable high resolution images go to <http://www.m-rock.com/catalog/downloads.php>

Company Profile

Michael Rockwell established M-ROCK Camera Bags in January of 1995. Right from the start the dream was to make absolutely top quality, outdoor orientated, super functional camera bags. After more then 13 years and many reality checks Michael did not budged a millimeter from the original goals.

M-ROCK camera bags are sold in independent retailers across USA, on the internet and are now distributed internationally. The USA warehouse is in M-ROCK's spiritual home of Colorado with the offices in Aventura, Florida.

The 2008 line up is M-ROCK's best yet and there are still many exciting modifications and new products planned for 2009. It's all good at M-ROCK Camera Bags and it is going to get even better! <http://www.m-rock.com>
1-800-773-7067