



Special to PMA Show: M-ROCK Booth #P-200

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M-ROCK Announces **EXTREME** Multi-Use Camera Cases

*New Camera Bag Line by M-ROCK Features
EXTREME Protection, EXTREME Functionality and EXTREME Durability*

Las Vegas - March 9, 2007 – M-ROCK announces the addition of three multi-use bags, the Ozark 505, Niagara 506 and Rocky Mountain 507, to its M-ROCK **EXTREME** line of camera bags, introduced this week at the PMA Show in Las Vegas.

EXTREME M-ROCK Multi-Use camera bags can be used as independent carrying cases or as modular pouches that attach to the left and right sides of M-ROCK's SLR bags and backpacks.

The Ozark 505 can hold lenses up to four inches tall, many medium sized digital cameras with a large zoom lens, compact camcorders, small binoculars, hand held electronic games and many other small electronics.

The Niagara can hold a lens up to 6 inches tall or many digital camcorders in a vertical position.

The Rocky Mountain is M-ROCK's most popular bag because it is so versatile. It can hold many medium sized digital cameras with a large zoom lens, medium sized camcorders, small binoculars, and many other compact electronics. It is ideal for travel and may be used as an accessory bag.

Multi-Use M-ROCK EXTREME Case Features:

- Padded and comfortable mesh handle on top
- Protective rain flap covers entire zipper yet provides complete access to hardware
- Zipper and front buckle closure
- Ultra soft lining with non-abrasive interior
- Weather jacket with draw string closure included for enveloping around bag for additional protection against extreme weather conditions
- Soft cloth on a cord for covering the LCD screen on the camera body; may also be used as a lens cloth
- Deep mesh pocket in the lid as well as a deep front pocket with sub-pockets and sleeves
- An additional pocket in the rain flap provides ample storage space for photo accessories
- Comfortable curved, neoprene shoulder strap with swivel snap hooks
- Large rear belt loop that opens and secures shut using hook-n-loop closure
- Strong structure and design that provides complete protection for contents utilizing water resistant materials, plastic panels and dense closed cell foam
- Lifetime warranty to protect against defects in workmanship and materials with normal use of the bag

About M-ROCK

Since 1995, M-ROCK has been developing user friendly outdoor-style camera bags. M-ROCK's bags have everything a photographer needs: the highest quality materials and design, fashionable appearance, and an abundance of unique and user-friendly features. M-ROCK products are available at reputable camera shops around the world. M-ROCK offers a Lifetime Guarantee. For more information, call 1-800-773-7067 for a personalized customer service. Now showing at PMA Booth # P-200.



505 front



506 front



507 front